



Greater Jammu

Hotels to open its 3rd speciality pilgrimage property in Dwarka, Gujarat

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Daiwik Hotels to open pilgrimage property in Dwarka

AHMADABAD/JAMMU, JAN 29: Daiwik Hotels, India's first specialty chain of full service 4-star pilgrim hotels has announced its third property in an annual 5 million pilgrim heavy destination, Dwarka. "This will be Daiwik's third property after Rameshwaram and Tirupati. Daiwik Hotels Dwarka will be a Greenfield investment of ₹ 45 Cr slated to become operational by 2015, a statement said. Daiwik Hotels also has plans to extend the hospitality brand to destinations like Somnath and Ambaji among others. "Pilgrim tourists are the largest travel group after 'travel for social purpose' in our country. Daiwik Hotels enjoys a first-mover advantage in attempting to meet the needs of the contemporary pilgrim requirements of quality hotels and a stress-free holistic pilgrim experience, which so far is largely unorganized" said Debashis Ghosal, Managing Director and CEO, Daiwik Hotels Pvt Ltd. The company has entered into a joint venture with the eminent Pabubha Manek family, known as "Bhamasha Parivar" of Okha Mandal, an eminent business house from Okha engaged in the business of Shipping and Real estate since last 4 decades.